

A NOVEL WAY TO INTRODUCE MUSLIMS TO JESUS ON THE SOCIAL MEDIA

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Beloved in Christ Jesus,

At long last, and an extended portion of wrestling with unexpected difficulties, I could complete a project that has been on my heart and mind for years. Because it is meant to spread the Message, it needs a combined effort and involvement, in which you are of inestimable value. Hence this letter.

While our physical movements may be restricted by Covid-19, the Digital World opens ever new opportunities for people to connect. This is our great opportunity, to reach out to those who just have no other chance to get to know Jesus and His Good News.

Thank God, that already many have undertaken to use the website for evangelism. But even that has its hitch. When we present a website on the Internet – who, in spite of an excellent choice of words in the title, will find it among the other 1.2 Billion sites?

Getting the Message Across

When I typed the name of a Muslim into the ‘Facebook’, I was in for a surprise. Not only was I connected to him, but in addition also to all his ‘friends’. Clicking on those ‘friends’, we were invited to become their ‘friends’ in turn. Little did I expect to be inundated with ever more ‘friends’ requests. And every one of these presents an inviting box to leave a ‘Message’. What better can we do, than to drop them a ‘Key’ (link) that can open a website on which they can find the Jesus they do not yet know?

Making the Message Comprehensible to a Muslim’s Mindset

All we really can and should really do is to introduce the viewer to the biblical Jesus, ‘**the author and finisher of our faith**’ (Hebrews 12:2). What we want to share ought to be biblical, appealing and convincing. In addition, it needs to be meaningful and comprehensible to the listener within **his** own context of life. It also needs to correct misunderstandings.

Muslims are known to be strongly resistant to the Message of our Lord Jesus. In a conversation with Christians, Muslims tend to be argumentative, often confronting. They live in their sheltered, religious and cultural environment, enveloped in their own worldview, vocabulary, and thought pattern. And they also have to ‘save their face’ by not stepping out of these limits.

Presenting Jesus ought to be done in an inviting and inoffensive manner without compromising the Message. And that can best be done on a specifically designed website. Yes, the viewer of it may refuse to open it. He or she might also close the site when they refuse to further listen to it. But they are likely to become inquisitive enough to view it in the privacy of their home.

We have a Point of Reference ...

...and that is *Nabi Isa*. Every Muslim knows who that is. *Isa* is the Arabic name of Jesus,

who appears prominently (if ill-conceived) in the Qur'an. Likewise, every Muslims knows that a '*Nabi*' is a 'prophet', a messenger of God. The problem is that the *Message* of the '*Messenger*' *Jesus* cannot be found in the Qur'an. But - when God sends a Message, we *need* to know it! Where on earth can it be found?

"The Good News is: You can find the Message of *Nabi Isa* in the '*Injil*', the Gospel. And right here is a condensed form of it." This introduction is followed by a topical selection of the very words of Jesus. It presents the Gospel in its truest form, by the very words of Jesus. Explanatory notes bind the texts together. Even follow-up materials can be found at the end.

It is now, the Bible calls it many times 'Today', that the door is open to spread the knowledge from and about Jesus to Muslims, and we are all called to enter through it. You don't need to be acquainted with Muslims or Islamic thought and theology, have advanced biblical knowledge, or be eloquent and articulate, to use this opportunity to share the Gospel. But the bigger our number, the more we can reach. Just look and listen to this website now:

<https://www.themessageofnabiisa.org>

Can you identify with 'The Message of Nabi Isa? If you can, make use of it! Be a *Partner in the Mission to Muslims*, and win as many other partners as you can. This must be a people's movement!

How does this Outreach Operate?

You start by opening Facebook. Type in some Islamic name (a list is attached below) and click on it. A folder will open. Somewhere on it you find an invitation to leave a message, or find some kind of mail box. Now just drop the 'Key' ('link') that you find at another attachment of this letter, into the Mailbox. With that the recipient can open 'The Message of Nabi isa'.

Then find the next address and repeat the same procedure, as many times as you care to do. That is all! No follow-up of any kind is required. It is already provided at the end of the Website.

All that is quick. You can drop ten, or even many more 'Keys', in the time it takes to have a normal discussion. It may take a little exercise, though, to get acquainted with this procedure or method.

We like to encourage, even challenge you, to make this a permanent ministry of your own. Once you feel established enough to know how it works, covenant with the Lord how many Keys you will drop every day, or week or month. Even more important is the recruiting of more *Partners in the Mission to Muslims*. This is the best way to multiply this Mission effort.

Possible Hitches

This website is rather long. It takes 50 minutes to view! Who wants to spend that much time on it? Those who begin to take a real interest in the first few minutes of listening, are highly likely to listen to the end of it. We reckon: Less time means less content.

Another hitch may be that on Islamic demands ‘The Message of Nabi Isa’ may be declared ‘hate speech’ or ‘racist’, and by such ridiculous accusation be removed from the internet. Should this happen, a new *modus operandi* may be needed. In such a case all *Partners in Mission* are asked to consult info@lifechallenge.de for any new direction.

The worst hitch is fear. “Why should I get involved with such novel ideas? Who knows whether it will work anyway? And besides, it may backfire and get me into trouble”. That is why perhaps a vast number of Muslims may never have the chance not become acquainted with our Lord Jesus! Without your participation, the Muslims you could reach, are not likely to ever have a chance to meet Jesus.

And Who am I to Tell You all that?

Oh, by the way, who *am* I? And who am **I** to tell *you*? Well, by now I am an old man living in some sort of retirement. For 39 years I served as a full time missionary, 27 of these among Muslims. Lately I found the time to apply what I have learned, to add this new website that attracts potential listeners without inviting an unnecessary confrontation and angering the viewers unnecessarily. .

Together We Can Do It

Every Christian, and any Christian ministry that can be persuaded to help reach out to the Muslims worldwide, is invited to be a *Partner in Mission*. It is an open-ended fellowship without membership. This novel effort you may integrate into your or any other ministry or mission endeavor. Send this invitation to all believers in your church, to all contacts on your mailing list! Whoever will take it on their heart to promote and share ‘The Message of Nabi Isa’ is welcome. With the help of increasing numbers of *Partners in Mission*, thousands upon thousands of Muslims can become acquainted with Jesus - **if** thousands of Christians respond to the challenge of the Great Commission.

IMPORTANT! Your Help is Needed!

While we may well expect that many of the Muslim contacts speak English, the majority however, live in the context of their home language, like Arabic, Urdu, Malay/Indonesian, Kiswahili, Farsi, Gujarati, Hausa, Fulani, or others. Your cooperation and counsel will be highly valued, when you could affect or initiate such a translation, to which Life Challenge would provide the present art form.

Think great! Be an active part in making our Lord Jesus known to the largest unevangelized peoples group on earth.

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